

# **SECRETARIAT REPORT 2076/2077**

3rd Annual General Meeting

**World Merit Pokhara**



Presened by :  
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# What is World Merit Pokhara ?

World merit Pokhara is a legally registered non-profitable charity organization working as a local council of World Merit. From the time of the establishment in 2017, It has been organizing various events and campaigns under the principle of UN SDGs goals.

# TOTAL CAMPAIGN CONDUCTED IN MERIT YEAR

| World Merit Year (WMY) | No. of Campaign<br>Conducted | No. of Event<br>Conducted |
|------------------------|------------------------------|---------------------------|
| WMY 2017-2018          | 1                            | 3                         |
| WMY 2018-2019          | 1                            | 5                         |
| WMY 2019-2020          | 3                            | 7                         |
| Total                  | 5                            | 15                        |

# EVENT CONDUCTED VIA ONLINE DURING PANDEMIC

1

Empowering  
through Writing

2

Webinar on One Health  
Approach

3

Webinar on global stories sharing  
from inspired change

4

Empowering Meriters  
through training



# Financial Literacy

We organized “Education with Elites on Financial Education” at District Co-ordination Committee, Pokhara on 26th January 2019 with the aim centered at creating sustainable solutions to money problems through financial education to the youth work force, minimize brain drain and ultimately help people to build their future on their own

**Program Title:** Education with Elites on Financial Literacy

**Objective:** Educate on Financial Management, Encourage Saving Culture and Motivating Towards Investment

**Location:** Pokhara

**Venue:** District Co-ordination Council Hall

**Targeted Participants:** 120

**Organizer:** World Merit Pokhara and FinLit Nepal Pvt. Ltd.

**Topics:**

1. Banking Basis
2. Financial Goal Setting
3. Saving and Investing
4. Sustainable Development



# Progress Indicators



Targeted Audience:  
Youths



Impact Coverage: Provincial



Impact Created: 100+ youths were  
financially empowered through the  
event.





## FINANCIAL LITERACY



# Reviving Nepali Culture | संस्कृति संमरक्षण अभियान

We organized the deusi-bhailo program for 2 days. Merit members with volunteers prepared to dance and song and the event were successfully conducted with the vision of **fundraising and enhancing awareness** about our tradition and custom.

Though the initiation was for fundraising later we realized the gradually fading Nepali old tradition and culture among the new generation. Sustainable development doesn't indicate only growing and uplifting in technology, infrastructure, and the environment. Along with that Culture, Norms, Values should be preserved simultaneously.



# Progress Indicators



Targeted Audience:  
General Public



Impact Coverage:  
Local



Impact Created: 1000+ people  
witnessed and were aware about  
Nepali culture and tradition



*literally,* **Team: Deusi Bhailo**





# Securing Gandakian Cyberspace

We initiated a nationwide campaign of securing cyberspace and was able to successfully conduct its first episode in Gandaki province. The first episode of the campaign was "Securing Gandakian Cyberspace" in association with the **Ministry of Internal Affairs and Law**, Gandaki Province, with coordination of **state police office Gandaki** and Cryptogen .

**Program module:** 1-day core training to the IT officers and police personnel of Nepal Police from Gandaki and near Province

**Venue:** Informatics college Pokhara.

**Aim:** To aware people of the intelligence system about cyber threats and cybercrime.

For sustainable and effective governance and intelligence system of the country.

# Progress Indicators



Targeted Audience: Police  
and IT personnel



Impact Coverage:  
Provincial



Impact Created: 70 + State police and  
IT personnel were trained about  
cybersecurity encryption





**MERIT**  
POKHARA

**SECURING GANDAKIAN CYBERSPACE**



# Earning Online through Writing

In alliance with UN's SDGs, We conducted a virtual event i.e. "Earning Online through Writings". Under the campaign, "Empowering through Earning".

## Aim

- Providing an excellent opportunity for aspiring writers to channelize their writing talents.
- Earn money via blogging/ film making.





# Progress Indicators



Targeted Audience:  
Youths



Impact Coverage:  
National



Impact Created: 25 youth  
participants were trained about  
blogging and writing

# Saving Lives through One Health

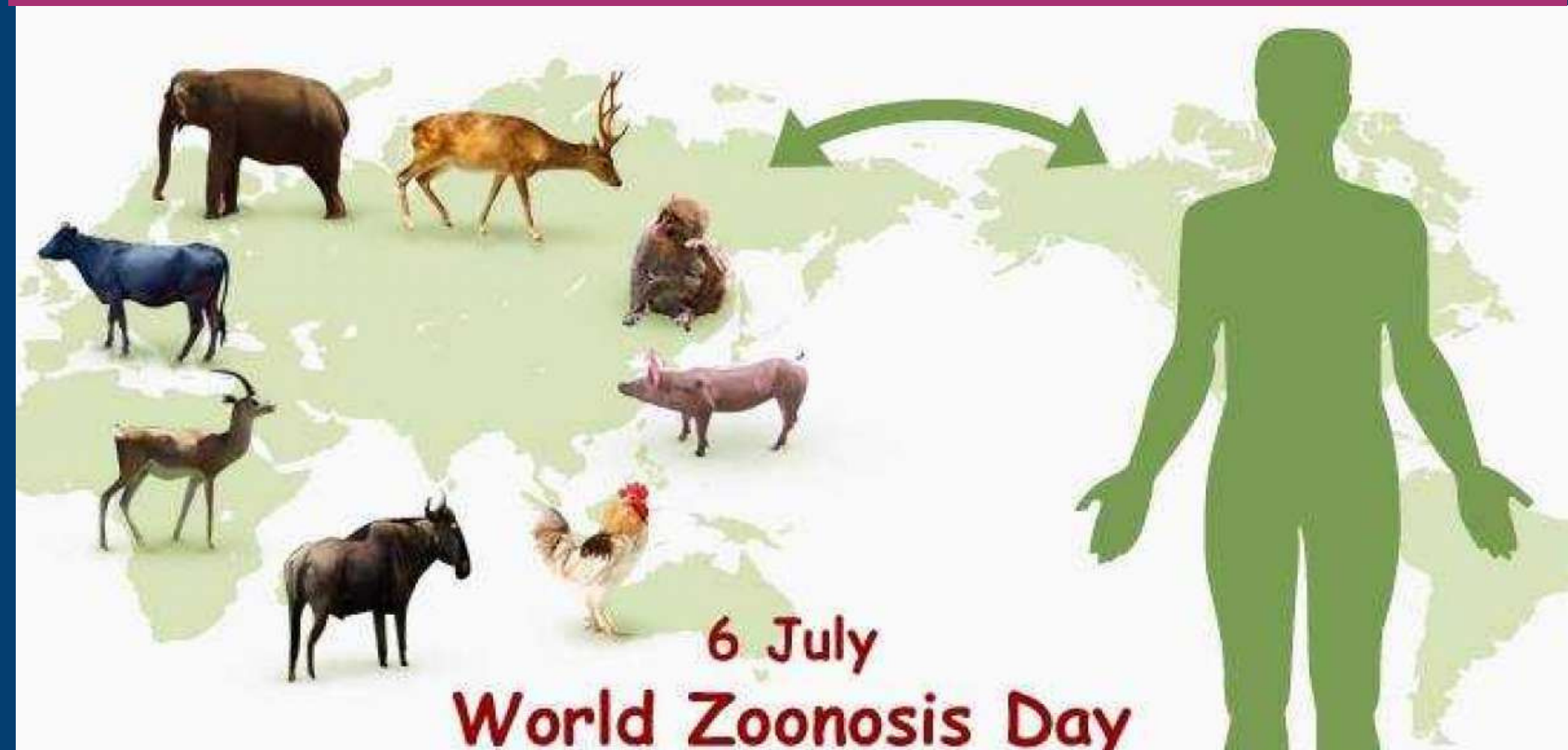
Taking the pandemic into consideration we organized a zoonosis intensive webinar on 6th July on the occasion of World Zoonosis Day, in partnership with Himalayan Animal Rescue Trust (HART)

## Aim:

- Generating awareness about the impacts of any zoonotic diseases on the economy and infrastructural development.
- Ways to prevent and recover through multi-sector collaboration

Webinar on

## SAVING LIVES THROUGH ONE HEALTH



**HART**  
Himalayan Animal Rescue Trust



# Progress Indicators



Targeted Audience:  
General Public



Impact Coverage:  
National

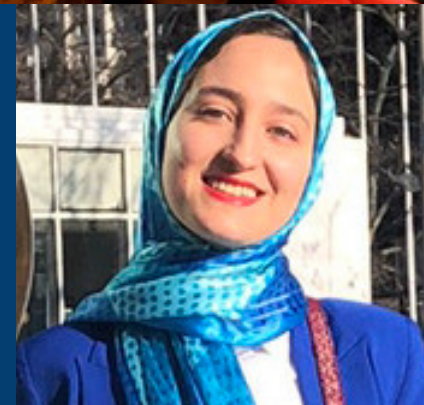
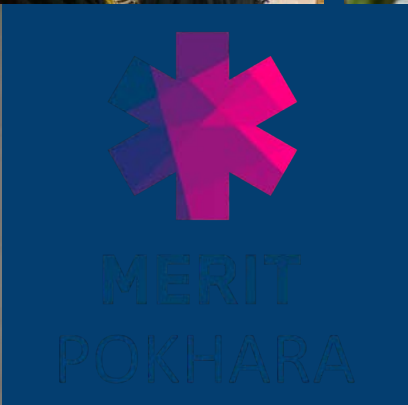


Impact Created: 150 + attendees were  
educated about zoonotic disease  
transmission and prevention

# Igniting Hope with Impact Stories

While the COVID crisis was on the rise, Merit Pokhara conducted another intriguing webinar 'Hope Bearers- Stories that Inspired Change.

On the occasion of World Merit Day, We designed an exclusive experience sharing session with renowned national and international activists and changemakers whose contribution has remarkable positive impacts





# Progress Indicators



Targeted Audience:  
General Public



Impact Coverage: Global



Impact Created: 50 + attendees and 1000+  
viewers from Facebook live were  
empowered and motivated by activist's  
stories



# Empowering through Farming

We provided 60 farmers of Kafalghari village of Kaski with foxtail millet seed (Kaguno, scientific name: *Setaria italica* ). We offered farmer/kg of seed free of cost for cultivation in 30 ropani fields. Having varied benefits we decided to choose foxtail millet seed for the campaign. Foxtail millet has a long history of cultivation around the world especially in Asian and African countries, grown for staple food and is valued for its nutritional content and health-promoting properties.





# Progress Indicators



Targeted Audience: Farmers



Impact Coverage: Local

# Progress Indicators



out of 1.3 million hectar uncultivated land in Nepal(2020 ) ,28 ropani barren land had been cultivated



Rs 69925 Income had been generated which initiate to reduce poverty and hunger



Total 1116.25 kg Foxtail millet had been produced and recieved appropriate Market value.















# CAMPAIGN PLAN FOR WMY

## 2020/21



Empowering  
through  
writing -2nd  
Episode

Enlightening  
The Rural

Slam poetry  
Competition-  
2nd Episode

Event on one  
health  
approach

Securing cyber  
space



**Thank you**